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LINCOLN EXPANDS AIA OFFERING TO THREE EDUCATIONAL PROGRAMS

The Courses Focus on Helping the Architectural Community Use Quality Fenestration Products in an Efficient, Safe and Practical Manner

Merrill, WI. (June 14, 2012) – Presented by Lincoln sales representatives, the face-to-face AIA Learning Units are an effective opportunity to interact with the architectural community. The interesting topics all feature a combination of practical product uses with code/testing considerations and energy efficient product applications. These professional training programs are held in dealer training rooms, at an architectural office setting or any convenient centrally located meeting facility.

The three continuing education course titles are:

1. Architectural Windows and Patio Doors: Recognizing performance and design.
2. Understanding Residential Window Codes: Improving the building envelope through code compliance.
3. Replacement Windows: Practical considerations for the entire replacement process.

According to the AIA website, “The American Institute of Architects has developed a network of more than 2,500 educational providers who are carefully screened to ensure the highest quality programs necessary to get the best kind of continuing education.”

Lincoln Windows embraces this chance to increase brand awareness, create dealer pull-through opportunities and broaden their target audience through these educational courses. The programs are available to any practicing AIA architect and their staff of designers. Course information is useful for anyone involved in the window decision making process, such as: general contractors, residential home builders and dealer sales staff.

All three programs meet the AIA’s Health Safety Welfare (HSW) and Sustainable Design (SD) requirements and each course is worth 1 Learning Units (LU). Since these are approved presentations, Lincoln’s courses can be held in conjunction with other AIA presenters to grant several learning units in one day.

For more information about Lincoln’s AIA learning units or to schedule a presentation please contact your local authorized Lincoln Dealer, call Todd Metz at 800/967-2461, or learn more at www.lincolnwindows.com.

Lincoln Wood Products, Inc. has been manufacturing high quality wood windows and patio doors for new construction, remodeling and light commercial projects for over 60 years. Based in Merrill, Wisconsin, the privately owned company engineers windows and patio doors for visual appeal as well as outstanding performance and backs it up with exceptional customer service before and after the sale. Lincoln windows and patio doors are marketed through a network of over 400 independent distributors throughout the U.S. For more information visit www.lincolnwindows.com or call 715.536.2461.

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